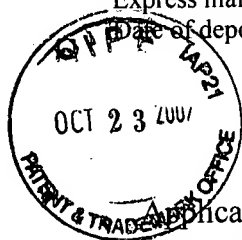


09/484,730
Petition to revive
Express mail label no.: EQ 789469264 US
Date of deposit: October 23, 2007

10-24-07

DAC/2611
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bartfeld Docket No.: 18481-002 (new); 2000-001 (old)
Serial Number: 09/484,730 Examiner: Brown, Reuben M
Filing Date: January 18, 2000 Art Unit: 2611
Title: Method and Apparatus for Selecting and Displaying Multi-Media ...

Petition for Revival of Unintentionally Abandoned Application under 37 C.F.R. §1.137(b)

1. Revival of the above application for reasons of unintentional abandonment is respectfully requested pursuant to 37 C.F.R. §1.137(b). Applicant asserts, for the reasons described below, that the entire delay in submitting the required reply (Amendment and Response) from the due date for the reply until the filing of a grantable petition was unintentional.

2. Applicant submitted a timely reply to an Office action mailed from the U.S. Patent and Trademark Office on May 6, 2005. Subsequently, Applicant's company underwent a corporate reorganization and Applicant was released by the company. During the time period that Applicant no longer worked for the company, an Office action was mailed December 14, 2005 to the company and was not received by Applicant. As Applicant did not receive the Office action, Applicant did not submit a reply to the Office action. As no reply was submitted, a Notice of Abandonment was mailed March 22, 2007 to the company and was also not received by Applicant.

3. Upon completion of the company's corporate reorganization, Applicant was re-hired and determined that a Notice of Abandonment had been mailed in the above application. Applicant is not a patent attorney and was unfamiliar with the laws and rules governing U.S. patent prosecution. Thus Applicant was not aware that it is possible to petition to revive an unintentionally abandoned application. Applicant recently retained new patent counsel, and counsel informed Applicant that a mechanism exists to potentially revive an unintentionally abandoned application.

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4. The required reply to the outstanding Office action mailed December 14, 2005 is attached hereto, as is a Terminal Disclaimer dedicating to the public the terminal part of any patent granted thereon from the date of the notice of abandonment (March 22, 2007) to the filing of this petition (October 23, 2007).

5. For the above reasons, Applicants respectfully request that the Petition for Revival of Unintentionally Abandoned Application be granted, and that a Notice of Allowance or a non-final Office action be mailed to Applicants' representative. Applicants enclose check no. 37471 in the amount of \$770.00 for the fee due under 37 C.F.R. §1.17(m). Please charge any additional fee or credit any excess to Deposit Account No. 503344, Ref. No. 18481-002.

Respectfully submitted,



Sonia K. Guterman, Reg. No. 44,729

Adam M. Schoen, Reg. No. 58,576

Attorney for Applicants

Lawson & Weitzen, LLP

88 Black Falcon Ave., Suite 345

Boston, Massachusetts 02210

Tel: (617) 439-4990

Fax: (617) 439-3987

Customer Number 48425

Dated: October 23, 2007